
Last updated April, 2026

Meivcore Group uses cookies and similar technologies on its website in order to ensure the proper functioning of the platform, improve the user's browsing experience and, subject to the user's consent, collect statistical usage data.

Cookies are small text files stored on the user's device (computer, tablet or smartphone) when visiting the website, allowing the browser to be recognized and certain information to be stored for a period of time.

1. Types of Cookies Used

This website uses the following categories of cookies:

Necessary Cookies

These cookies are essential for the operation of the website and enable basic functionalities such as security, session management, accessibility and navigation between pages. These cookies are always active and do not require prior consent.

Functional Cookies

These cookies allow the website to remember user preferences and provide additional features in order to offer a more personalized browsing experience.

Analytical Cookies

These cookies are used to collect statistical information regarding the use of the website, including, among others, the number of visitors, pages visited, average time spent on the website, bounce rate and traffic source.

For this purpose, Meivcore Group uses the Google Analytics 4 (GA4) service, provided by Google LLC, allowing the analysis of website performance and the continuous improvement of its content and services.

Analytical cookies are only activated after the user's explicit consent.

Performance Cookies

These cookies allow the assessment and analysis of the website's main performance indicators, contributing to the optimization of the user experience.

Advertising Cookies

The consent management panel also provides a category of advertising cookies, intended for the future use of advertising technologies or campaign personalization features, should they be implemented.

As of the date of this policy, Meivcore Group does not use third-party advertising cookies for behavioural marketing or remarketing purposes.

2. Consent Management

Consent management is carried out through the CookieYes platform, presented to the user upon their first access to the website.

The user may:

- accept all cookies;
- configure their preferences by category;
- save the selected preferences.

Consent may be changed or withdrawn at any time through the cookie preferences panel available on the website.

The withdrawal of consent does not affect the lawfulness of processing carried out based on consent previously given.

3. Cookie Retention

Cookies will remain stored on the user's device for the period strictly necessary for the purposes for which they are intended, which may vary depending on their nature.

Analytical cookies associated with Google Analytics 4 may be retained for a maximum period of 12 months, unless manually deleted by the user through their browser settings.

4. Browser Management

The user may, at any time, configure their browser to block, delete or limit the use of cookies.

For this purpose, the user may consult the privacy options of their respective browser, namely:

- Google Chrome;
- Mozilla Firefox;
- Microsoft Edge;
- Safari.

Disabling strictly necessary cookies may compromise the proper functioning of certain website features.

5. Changes to this Policy

Meivcore Group reserves the right to amend this Cookie Policy at any time, and users are advised to review it periodically.

6. Identification of the Data Controller

The data controller responsible for the processing of personal data collected through this website is Meivcore SGPS, Lda, corporate entity no. 515489506, with registered office at Avenida Dr. António Almeida Henriques, 112, 3500-631 Viseu, Portugal.

For any questions regarding this Cookie Policy, the processing of your personal data, or to exercise your rights under the General Data Protection Regulation (GDPR), you may contact us at: **clientes@meivcore.com**